## Lash Mamath CONTACT lashmamatm@gmail.com 0432 256 200 www.lashmama.com.au ADELAIDE, SOUTH AUSTRALIA VENTURES Adelaide Lashes by Purni 2012 - 2020 CEO | FOUNDER LASH MAMA AUSTRALIA 2020 - Present

## LASH MAMA TOUR

### SRI LANKA 2023

### INTRODUCING

#### The Award-Winning Eye Lash Extensions World Tour:

Colombo, Sri Lanka, where my journey in the beauty industry began 23 years ago. Join us for a global lash event, as we showcase the artistry of award-winning eye lash extensions. Explore the world of makeup, henna brows, and the latest industry trends. Experience the ultimate beauty celebration and be part of this empowering tour.

#### **EXPERIENCE**

Our beauty seminar aims to leverage my extensive 23-year experience in the beauty industry across Sri Lanka, Australia, and various other countries to empower and uplift individuals in Sri Lanka. By sharing my knowledge, techniques, and insights, we strive to strengthen the beauty industry in Sri Lanka and contribute to its growth Internationally. Through this seminar, we showcase Lash Mama's unique style, skills, unique industry trends, and business strategies, to give participants confidence in their own beauty ventures and ultimately contribute to the overall development of the beauty industry Internationally.

### **SKILLS**





### **ABOUT ME**

In the year 2000, fueled by my unwavering passion for the beauty industry, I actively pursued my dreams. Participating in the renowned Sun silk beauty pageant, I secured first place, opening doors for paid roles in TV commercials, music videos, teledramas, commercial billboards, and beauty magazines. Concurrently, I excelled academically, achieving distinctions in mathematics, logic law, and languages, which led me to work as a Finance Officer in a private bank. Additionally, I took on the role of Business Development Manager in my father's successful car sticker manufacturing business. Ranjith Stickers (Pvt) Ltd

In 2010, my childhood dream came true when I joined Qatar Airways as cabin crew, granting me the opportunity to explore over 50 countries. This enriching experience allowed me to immerse myself in diverse cultures and expand my horizons.

In 2012, after relocating to Australia, my deep-rooted love for the beauty industry inspired me to establish my own makeup, hair, and beauty business. Dedication and hard work paid off as I received recognition, earning Runner-Up Awards for Advance Hairstyling & Makeup at the Australian Bridal Industry Awards (ABIA). In 2015, I delved into the world of lashes and invested my full energy into mastering the art. Today, I am proud to have created a reputable name for myself within the lash industry, with a unique style, innovative products, and the role of mentor. Notably, I have triumphed in the World Best Lash Championships across various categories, surpassing competitors from over 150 countries. With 15 trophies to my name and counting, I now also serve as a lash judge in beauty pageants in the USA, UK, and Mexico, supporting my students in their championship endeavors.

Currently, I have successfully established my own brand and global reach (LASHMAMA™ ACADEMY.) I have invested significant effort in crafting my own lash manual and mastering the art of Hybrid, Volume, and Mega Volume lashes. Through my courses and manuals, I aim to impart personalized styling techniques, valuable business insights, and professional guidance for setting up my students with their very own distinguished lash studio.

Lash Mama, Purni Ranasinha.

Purni Rangsinha



## LASH MAMA TOUR PACKAGES

## BASIC EXHIBITION PACKAGE: 50,000RS

BASIC (AUD\$250.00)

- Logo Advertisement on 2 LED screens.
- 2 banners.
- Leaflets.
- Add your business gift samples in our student's gift bags.
- Featured logo in our flyers and banners at seminar.
- Quarter page advertisement in our souvenir.

## ENHANCED EXHIBITION PACKAGE: 125,000 RS

ENHANCED (AUD\$600.00)

- Stall (2 people). Includes one table and 2 chairs.
- 3x3 meter stall Included.
- 2 banners.
- Will be featured in the student's certificates at the seminar.
- Leaflets.
- Add your business gift samples in our student's gift bags.
- Breakfast + International buffet + evening coffee and tea (2 people).
- Will be featured in Lash Mama<sup>™</sup> websites. (Sri Lanka + Australian websites)
- Featured logo in our flyers and banners at seminar.
- Half page advertisement in our souvenir.

## COMPREHENSIVE EXHIBITION PACKAGE: 200,000 Rs

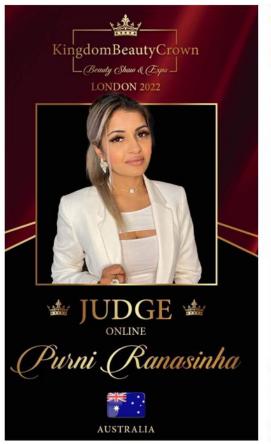
COMPREHENSIVE (AUD\$940.00)

- Stall (2 people). Includes one table and 2 chairs.
- 3x3 meter stall Included.
- Video advertising + logo advertising (4 x 30 seconds running in between breaks).
- 4 banners.
- Will be featured in the student's certificates at the seminar.
- Leaflets.
- Add your business gift samples in our student's gift bags.
- Breakfast + International buffet + evening coffee and tea (2 people).
- Will be featured in Lash Mama™ manual Australia (1 year).
- Will be featured in Lash Mama<sup>™</sup> websites. (Sri Lanka + Australian websites)
- Featured logo in our flyers and banners at seminar.
- Full page advertisement in our souvenir.

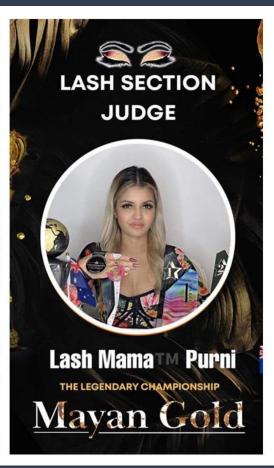




## GALLERY







### LASH MAMA AWARD WINNING LASH STYLE









## Lash Mamati

### LASH MAMA AUSTRALIAN ACADEMY (Melbourne & Adelaide)



























## Lash Mamati

## EMPOWERING WOMEN



































## FULL DAY SEMINAR & WORKSHOP

AT GALADARI HOTEL GRAND BALLROOM ENGLISH & SINHALESE

# Including

- MAKE UP -- LASH EXTENSIONS -- HENNA BROWS -

TICKETS 6725000

CONTACT: +94 71031 4442

- FOOD INCLUDED -

24 JUNE ()



**EVENT MANAGED BY** 







LASH JUDGE, EDUCATOR, SPECIALIST WORLD WINNER 2021, 2022 & 2023.

18 TROPHIES COMPETING OVER 150 COUNTRIES WORLDWIDE.

