

# Lash Mama™

PURNI-RANASINHA

## CONTACT

@ lashmamatm@gmail.com

0432 256 200

www.lashmama.com.au

ADELAIDE, SOUTH AUSTRALIA



## VENTURES

 **CEO | FOUNDER**  
Adelaide Lashes by Purni  
2012 - 2020

 **CEO | FOUNDER**  
LASH MAMA AUSTRALIA  
2020 - Present

# LASH MAMA TOUR

## SRI LANKA 2023

## INTRODUCING

### The Award-Winning Eye Lash Extensions World Tour:

Colombo, Sri Lanka, where my journey in the beauty industry began 23 years ago. Join us for a global lash event, as we showcase the artistry of award-winning eye lash extensions. Explore the world of makeup, henna brows, and the latest industry trends. Experience the ultimate beauty celebration and be part of this empowering tour.

## EXPERIENCE

Our beauty seminar aims to leverage my extensive 23-year experience in the beauty industry across Sri Lanka, Australia, and various other countries to empower and uplift individuals in Sri Lanka. By sharing my knowledge, techniques, and insights, we strive to strengthen the beauty industry in Sri Lanka and contribute to its growth Internationally. Through this seminar, we showcase Lash Mama's unique style, skills, unique industry trends, and business strategies, to give participants confidence in their own beauty ventures and ultimately contribute to the overall development of the beauty industry Internationally.

## SKILLS



# LASH MAMA

A U S T R A L I A

Master Lash Judge, Mentor, Coach & Lash Expert

World championship winner in over 150 countries



## ABOUT ME

In the year 2000, fueled by my unwavering passion for the beauty industry, I actively pursued my dreams. Participating in the renowned Sun silk beauty pageant, I secured first place, opening doors for paid roles in TV commercials, music videos, teledramas, commercial billboards, and beauty magazines. Concurrently, I excelled academically, achieving distinctions in mathematics, logic law, and languages, which led me to work as a Finance Officer in a private bank. Additionally, I took on the role of Business Development Manager in my father's successful car sticker manufacturing business. **Ranjith Stickers (Pvt) Ltd**

In 2010, my childhood dream came true when I joined Qatar Airways as cabin crew, granting me the opportunity to explore over 50 countries. This enriching experience allowed me to immerse myself in diverse cultures and expand my horizons.

In 2012, after relocating to Australia, my deep-rooted love for the beauty industry inspired me to establish my own makeup, hair, and beauty business. Dedication and hard work paid off as I received recognition, earning Runner-Up Awards for Advance Hairstyling & Makeup at the Australian Bridal Industry Awards (ABIA). In 2015, I delved into the world of lashes and invested my full energy into mastering the art. Today, I am proud to have created a reputable name for myself within the lash industry, with a unique style, innovative products, and the role of mentor. Notably, I have triumphed in the World Best Lash Championships across various categories, surpassing competitors from over 150 countries. With 15 trophies to my name and counting, I now also serve as a lash judge in beauty pageants in the USA, UK, and Mexico, supporting my students in their championship endeavors.

Currently, I have successfully established my own brand and global reach (LASHMAMA™ ACADEMY.) I have invested significant effort in crafting my own lash manual and mastering the art of Hybrid, Volume, and Mega Volume lashes. Through my courses and manuals, I aim to impart personalized styling techniques, valuable business insights, and professional guidance for setting up my students with their very own distinguished lash studio.

Lash Mama, Purni Ranasinha.

*Purni Ranasinha*

# Lash Mama™

PACKAGES



## LASH MAMA TOUR PACKAGES

### BASIC EXHIBITION PACKAGE: 50,000Rs

 **BASIC (AUD\$250.00)**

- Logo Advertisement on 2 LED screens.
- 2 banners.
- Leaflets.
- Add your business gift samples in our student's gift bags.
- Featured logo in our flyers and banners at seminar.
- Quarter page advertisement in our souvenir.

### ENHANCED EXHIBITION PACKAGE: 125,000Rs

 **ENHANCED (AUD\$600.00)**

- Stall (2 people). Includes one table and 2 chairs.
- 3x3 meter stall Included.
- 2 banners.
- Will be featured in the student's certificates at the seminar.
- Leaflets.
- Add your business gift samples in our student's gift bags.
- Breakfast + International buffet + evening coffee and tea (2 people).
- Will be featured in **Lash Mama™ websites. (Sri Lanka + Australian websites)**
- Featured logo in our flyers and banners at seminar.
- Half page advertisement in our souvenir.



### COMPREHENSIVE EXHIBITION PACKAGE: 200,000Rs

 **COMPREHENSIVE (AUD\$940.00)**

- Stall (2 people). Includes one table and 2 chairs.
- 3x3 meter stall Included.
- Video advertising + logo advertising (4 x 30 seconds running in between breaks).
- 4 banners.
- Will be featured in the student's certificates at the seminar.
- Leaflets.
- Add your business gift samples in our student's gift bags.
- Breakfast + International buffet + evening coffee and tea (2 people).
- Will be featured in **Lash Mama™ manual Australia (1 year).**
- Will be featured in **Lash Mama™ websites. (Sri Lanka + Australian websites)**
- Featured logo in our flyers and banners at seminar.
- Full page advertisement in our souvenir.



## GALADARI

HOTEL COLOMBO



# GALLERY

KingdomBeautyCrown  
*Beauty Shows & Exps*  
LONDON 2022



**JUDGE**  
ONLINE  
*Purni Ranasinha*



AUSTRALIA



**THE GOLDEN STAR**  
World championship


**CERTIFICATE**

This certificate is proudly presented to  
Honorable judge  
*Purni Ranasinha*


This certificate confirms that the judge participated in the world championship and contributed to the development of the beauty business

ga Agathokleous Organizer  Monte Carlo, Monaco 10.04.2023

**THE ORIGINAL**



**LASH SECTION JUDGE**



**Lash Mama™ Purni**  
THE LEGENDARY CHAMPIONSHIP  
**Mayan Gold**

## LASH MAMA AWARD WINNING LASH STYLE



HYBDRID | VOLUME | MEGA VOLUME | RUSSIAN VOLUME

# Lash Mama™

## LASH MAMA AUSTRALIAN ACADEMY (Melbourne & Adelaide)



Lash Mama™  
ADELAIDE LASHES BY PURNI

5 ★★★★★  
BEST LASH REVIEWS

ADELAIDE STUDENT

“ This course was a unique and very nice experience with Purni, she was so gentle and caring all the time. Purni gave us the best advise and making sure we are understanding everything. Purni is the best in what she does. Taking this course was the best decision I've ever made. Thankyou Purni, now I can lash like a pro. ”

FRIDA MARIA KHALIFA  
13/10/2022




Lash Mama™  
ADELAIDE LASHES BY PURNI

5 ★★★★★  
BEST LASH REVIEWS

“ My experience with Purni's Lash Mama course was amazing, Purni is a very supportive and awesome teacher. I have learnt so much in this course, I would recommend this course to anyone who wants to learn as there is no one better to learn from then Purni. ”

MADDYSON WARD  
04/10/2022




Lash Mama™  
ADELAIDE LASHES BY PURNI

5 ★★★★★  
BEST LASH REVIEWS

ADELAIDE STUDENT

“ This course made me more confident when making sets. Purni is an amazing teacher, she explained everything nicely and showed us different ways to work with clients. I would recommend this course to everyone intrested in lashes and my experience was very special and unique. ”

VANESSA HAMDEN  
13/10/2022





Lash Mama™

# Melbourne lash course Graduation - 2022



Lash Mama™  
ADELAIDE LASHES BY PURNI



Melbourne Student 2022

“ It was a very great experience, and I learned a lot from Lash Mama. I cant wait to start my own business and become like Purni one day ”



HELEN TESHOME  
04.09.2022

Lash Mama™  
ADELAIDE LASHES BY PURNI



Melbourne Student 2022

“ Honestly I know nothing about lashes. First day was all about theory, we got clarity on how to go ahead with clients having issues, lash terms and usage of quality products, then we performed lashing on mannequins before performing on a human model. It was a wonderful experience, Purni was very much helpful, kind and so supportive. Now I am much more obsessed with lashing. Thanks Purni for your inspiration. ”



Sindhuja Vijayakumar  
04.09.2022

Lash Mama™  
ADELAIDE LASHES BY PURNI



Melbourne Student 2022

“ As soon as I got to know about Lash Mama, I thought this was the best place to do my eyelash extension course. When Purni was teaching us, she was more than just a great teacher, it was the best course I have done in my entire life. Thankyou so much Purni for the knowledge you gave us ”



ANUSHA KARUNARATNE  
04.09.2022

Lash Mama™

# EMPOWERING WOMEN









# Lash Mama



# AUSTRALIA

SRILANKAN TOUR  
AT GALADARI HOTEL GRAND  
BALLROOM

24 JUNE  
2023

# SPONSORSHIP

# AVAILABLE

**Boost Your  
Business  
With Our Exclusive  
Beauty Seminar**

**Packages with stalls  
available from:  
50,000/RS - 200,000/RS**



**www.lashmama.com.au**  
**WhatsApp: (+61) 4322 56 200**  
**Email: lashmama1@gmail.com**

# Lash Mama™

## SRILANKAN

## TOUR 2023



*Purni Ranazinha*

# VIP





# LASH MAMA AUSTRALIA



## SRI LANKAN TOUR



# FULL DAY SEMINAR & WORKSHOP

AT GALADARI HOTEL GRAND BALLROOM

ENGLISH & SINHALESE

# Including

- MAKE UP -
- LASH EXTENSIONS -
- HENNA BROWS -

TICKETS 6725000

CONTACT: +94 71031 4442

- FOOD INCLUDED -

24 JUNE 2023



8:30AM-5:00PM

LASH JUDGE, EDUCATOR, SPECIALIST  
WORLD WINNER 2021, 2022 & 2023.

18 TROPHIES COMPETING OVER 150  
COUNTRIES WORLDWIDE.

*Purvi Ranasingha*



EVENT MANAGED BY

